

Showcase your products or services to leading energy decision-makers in business, industry, and government...

GLOBALCON™


Energy, Power, & Facility Management Strategies & Technologies **2017**



March 22-23, 2017
Pennsylvania Convention Center
Philadelphia, PA

EXHIBITOR PROSPECTUS

Presented by



40 Years
AEE®
Association of Energy Engineers

Featuring



Northeast Green
Showcase with GLOBALCON
Sponsored By



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GLOBALCON™

Energy, Power, & Facility Management Strategies & Technologies

2017

March 22-23, 2017

Philadelphia, Pennsylvania

Pennsylvania Convention Center

The GLOBALCON show reaches a cross section of key industry decision-makers...

- Energy Engineers & Managers
- Facility Managers
- Managers of Industrial Plants
- Directors of Facilities
- Directors of Energy Planning
- Project Managers
- Managers of Energy Services
- Building Administrators
- Energy Coordinators
- Directors of Finance
- Managers of Electric Utilities
- Vice Presidents of Operations
- Mechanical Engineers
- Directors of Corporate Accounting
- Directors of Property Management
- Energy Consultants for Commercial, Institutional, & Industrial Customers
- Managers of Proposals
- Directors of Engineering
- Directors of Operations
- Certified Energy Managers
- Plant Engineers and Managers
- Physical Plant Administrators
- Building Owners
- Property Managers
- Government Facility Managers
- Electrical Engineers
- Process Engineers
- Consultants, HVAC Contractors, and Energy Service Professionals
- Industrial & Commercial End Users
- Institutional Facility Managers
- Healthcare Facilities Administrators

End-user professionals from business, industry, and government come to GLOBALCON each year to get up to speed on the latest marketplace developments, explore promising new technologies, compare energy supply options, and learn about innovative green strategies and project implementation practices. For 2017, the Association of Energy Engineers is pleased to bring GLOBALCON to the Pennsylvania Convention Center in the heart of Philadelphia.

The show connects buyers and sellers of energy-related products and services, enabling the exchange of ideas, customer face-to-face interaction, training, industry networking, and sales lead development. As an exhibitor at GLOBALCON, you will be an integral part of a major energy trade event where you can showcase your products and services, discuss projects involving commercial buildings, schools and universities, plants and facilities, municipalities, government energy cost reduction and others, and reach both new and existing customers in an exciting and motivating environment.

The GLOBALCON expo is a proven robust and active selling venue for those marketing energy efficiency, smart building systems, renewable/alternative energy technologies, onsite generation, and all related products and services for improving facility performance. Your presence on the GLOBALCON show floor provides you with a powerful opportunity to meet the well-informed decision-makers you most need to reach.

FOR QUESTIONS ABOUT EXHIBITING:

Contact Ashley Clark, Exhibit Manager, at (770) 279-4392, or email ashley@aeecenter.org, or visit www.globalconevent.com/exhibit

GLOBALCON targets the technologies and services of greatest importance to show attendees...

- Energy efficient technologies
- Renewable and alternative energy
- Combined heat and power/cogeneration/distributed generation
- Efficient lighting products/lighting controls
- High-performance HVAC systems/controls
- Boilers and combustion controls
- Integrated building automation/energy management
- Thermal storage and load management
- Geoechange technologies
- Solar, wind, and fuel cell technologies
- Applications specific to FEMP programs
- Energy services and project financing



Make plans now to be at the Pennsylvania Convention Center, March 22-23, 2017, to be part of this crucial face-to-face selling opportunity for your product or service.



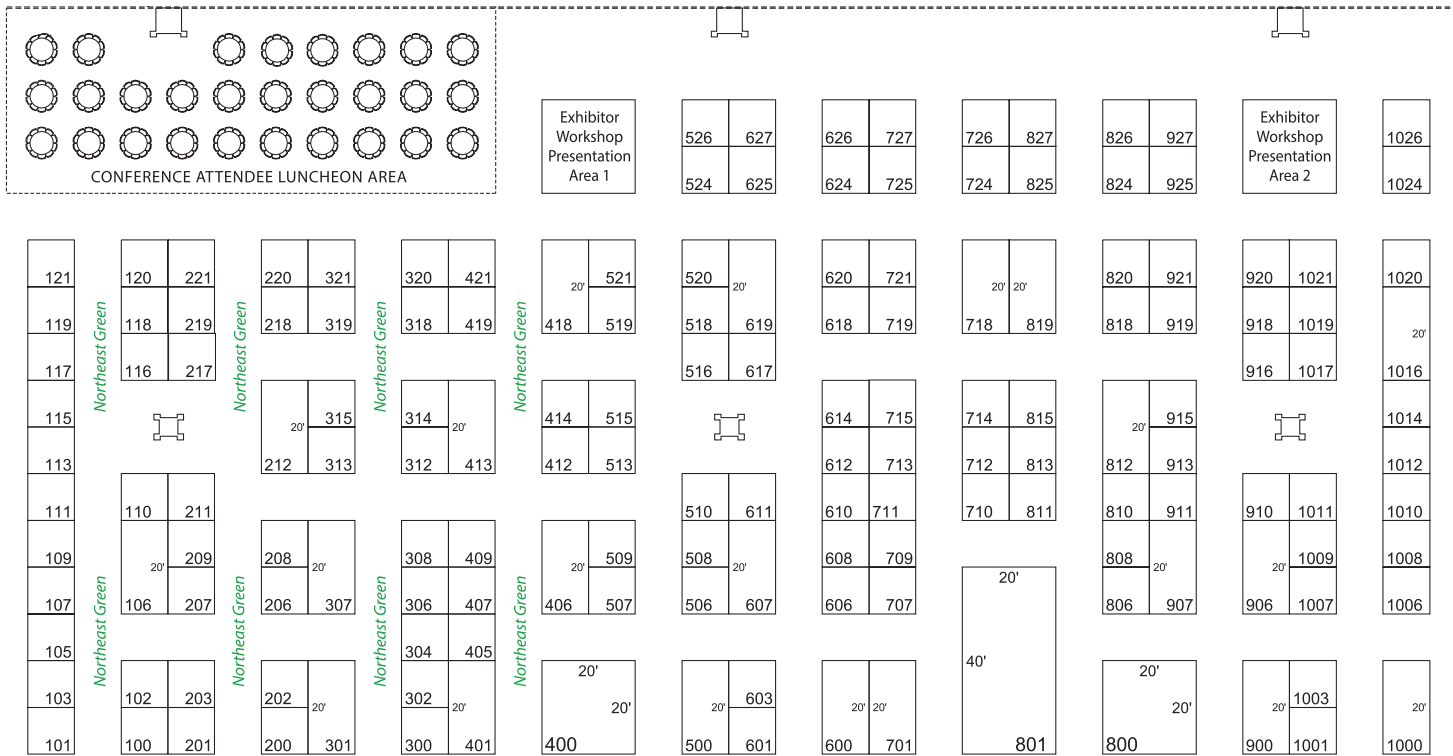
Association of Energy Engineers

ABOUT THE SHOW PRESENTER...

The Association of Energy Engineers (AEE), a professional society of over 17,500 members, presents GLOBALCON. Members include energy engineering and management professionals from throughout the U.S. and over 90 nations abroad. AEE is dedicated to providing industry-specific information resources, training, and widely recognized professional certification programs in the dynamic fields of energy engineering and energy management, renewable and alternative energy, power generation, energy services, sustainability, and all related areas. For more details, visit www.aeecenter.org.

Reserve your prime show location early!

GLOBALCON 2017 FLOORPLAN PENNSYLVANIA CONVENTION CENTER – HALL E



Floorplan subject to change without notice.

SHOW
ENTRANCE

Registration Area

SHOW
ENTRANCE

Place your exhibit in GLOBALCON's Northeast Green Showcase!

- Expanded expo area
- Green-specific conferences and workshops
- Networking with green-motivated buyers



The U.S. Environmental Protection Agency ENERGY STAR® and the Association of Energy Engineers (AEE) invite you to exhibit and participate in the GLOBALCON Northeast Green® showcase, to be prominently located within the GLOBALCON 2017 exhibit hall. By placing your exhibit along Northeast Green's "green carpet," you'll have a superb opportunity to highlight your role as a leading provider of environmentally friendly, green energy efficiency-related products and services. The GLOBALCON conference will also include a special series of presentations to educate and guide attendees as they seek the best and most promising green/sustainable solutions for improving their building's performance.



Again for 2017!!! GLOBALCON Exhibitor Workshop Presentations

A limited number of companies exhibiting at GLOBALCON 2017 will be given the opportunity to make presentations about their technical applications and success stories in a specially designated area of the exhibit hall. Both conference and "exhibits only" attendees will be invited to attend these special workshop presentations free of charge. For more information on these sessions, call (770) 279-4391 or email jenn@aeecenter.org.

GLOBALCON 2017 FACTS-AT-A-GLANCE

GLOBALCON SHOW DATES AND LOCATION:

March 22-23, 2017
Pennsylvania Convention Center
Hall E
Philadelphia, PA

EXPOSITION HOURS:

Wednesday, March 22, 2017
10:00 am – 4:00 pm
Thursday, March 23, 2017
10:00 am – 2:00 pm

BOOTH COSTS:

\$2750 per 10' x 10' booth space.

MAXIMUM BOOTH HEIGHT:

In-line standard booth height may not exceed 8'. Island displays may exceed 8'.

YOUR EXHIBIT INCLUDES:

- Two complimentary conference registrations and 20 at reduced fee.
- Exhibit hall identity badges for all booth personnel

- 8' curtained backdrop and standard draped side railings
- 70" x 44" standard ID sign for your company (booth carpeting not provided)
- Company listing in pre-show newspaper (Deadline: Sept. 22, 2016)
- Exhibitor Service Kit for planning all your onsite display setup needs


FREE VIP EXPO TICKETS:

Valued at \$95 each, expo tickets are available for your organization's use to target your own leads and invite them to visit your booth at the show. Tickets are custom-printed with your company name, and are available in both printed and digital formats.

ADDITIONAL INFORMATION OR SPACE RESERVATIONS:

Contact Ashley Clark, GLOBALCON Exhibit Manager at (770) 279-4392 or email ashley@aeecenter.org. For more information visit the show website:

www.globalconevent.com/exhibit

 Make your plans now to reserve a great location!

HVAC & SMART BUILDING SYSTEMS SHOWCASE



GLOBALCON provides a cutting edge forum for HVAC and building efficiency improvement technologies, energy services, and related energy management products. The expo and concurrent conference will highlight advances in high-performance HVAC systems and controls, energy management, building automation systems, and instrumentation, as well as energy services, and a growing array of smart building technologies which facilitate energy cost control. Products and services in these areas typically sought by attendees include:

ENERGY MANAGEMENT

- Energy Management Systems
- Building Automation Systems
- Industrial Process Controls
- Steam Traps
- Combustion Controls
- Standby and Backup Power Systems
- Power Quality Systems/Services
- Energy Storage
- Consulting and Contracting Services
- Performance Contractors
- Window Film
- Internet Energy Management
- Monitoring and Metering
- Cloud-Based Facility Management

HIGH-PERFORMANCE HVAC AND BUILDING SYSTEMS

- Energy-Efficient Cooling and Heating
- Energy-Efficient Chillers
- Absorption and Engine-Driven Chillers
- Desiccant Cooling Systems
- Gas Cooling Systems
- Solar Thermal Process Heat Systems
- Radiant Heating
- Thermal Storage Systems
- Heat Exchangers
- Heat Pumps
- Heat Recovery Equipment
- Geothermal Technologies
- Compressed Air Equipment
- Compressed Air System Management
- Variable Speed Drive Fans and Pumps
- Variable Air Volume Controls
- Refrigeration Controls
- Flow Control Devices
- Temperature Controls

BOILERS AND COMBUSTION CONTROLS

- Packaged High- and Low-Pressure Boilers
- High-Efficiency Firetube & Watertube Boilers

- High-Efficiency Gas-Fired Boilers
- High-Efficiency Electric Boilers
- Waste Heat Boilers
- Mass Burn Boilers
- Combustion Controls
- Burners and Steam Traps
- Steam Distribution Systems
- Heat Recovery Systems
- Emission Monitoring and Control Equipment

ENERGY SERVICES

- Performance Contractors
- Financing Companies
- ESCOs
- Energy Marketers
- Power Quality
- Energy Auditing

ENERGY MANAGEMENT SOFTWARE

- Energy Usage and Billing Analysis
- Building Energy Simulation Software
- Project Management Software
- Life Cycle Costing Software
- Demand Forecasting Software

HIGH-PERFORMANCE ROOFING AND BUILDING MATERIALS

- High-Efficiency Roofing Systems
- Green Roof Technologies
- Solar Roofing Systems
- Energy-Efficient Doors and Windows
- Window Coatings
- Engineered Wood Products
- Recycled and Composite Building Materials
- Reduced VOC Paints, Adhesives, and Sealants
- Reduced VOC Carpeting
- High-Performance Insulation
- Recycled Insulation Products

RENEWABLE & DISTRIBUTED ENERGY TECHNOLOGY SHOWCASE



The benefits of a growing range of onsite generation and distributed generation technologies, including combined heat and power systems, are now becoming more widely recognized by governments, policy-makers, and end users. Recent technology developments have contributed much to the widespread feasibility of smaller-scale generation systems to the marketplace—technologies based on state-of-the-art engines, turbines, microturbines, and fuel cells, plus significantly improved wind-driven and photovoltaic systems. If you're marketing the following products or services, this expo is an ideal marketing venue:

ONSITE GENERATION

- Microturbines
- Distributed Generation
- Combined Heat and Power Systems
- Power Generating Boilers
- Fuel Cell Power Plants
- Natural Gas-Fired Cogeneration Systems
- Biomass Cogeneration Systems
- Photovoltaic and Wind-Powered Technologies
- Standby Power Systems
- Reciprocating Engines
- Energy Service Companies
- Instrumentation and Controls
- Peak Shaving Gensets
- Industrial Switchgear
- T&D Protection Equipment

POWER MANAGEMENT

- Energy Storage
- Backup Power Systems

SOLAR/PHOTOVOLTAIC PRODUCTS

- Stand-alone Photovoltaic Systems
- Grid-connected Photovoltaic Systems
- Building Integrated Photovoltaics
- Solar/Photovoltaic Engineering and Design Services
- Green Building Consultants/Contractors
- Solar Roofing Systems
- Passive Solar Technologies
- Solar Thermal Process Heat Systems

FUEL CELL TECHNOLOGIES

- PEM Fuel Cell Systems
- Phosphoric Acid Fuel Cell Systems
- Solid Oxide Fuel Cell Systems
- Molten Carbonate Fuel Cell Systems
- Fuel Cell Cogeneration Systems
- Fuel Cell Power Plants

GEOEXCHANGE TECHNOLOGIES

- Geothermal Heat Pumps
- Closed-Loop Geothermal Systems
- Open-Loop Geothermal Systems
- Self-Contained and Split Systems
- Geothermal Consultants and Contractors

WIND POWER SYSTEMS

- Wind Turbine Systems
- Wind Power Accessories and Equipment
- Wind Power Plant Developers
- Wind Power Feasibility/ Financing Consultants
- Wind Power Engineering and Design Services

BIOMASS/WASTE-TO-ENERGY

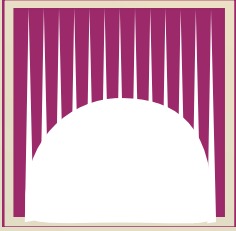
- Biomass Direct Combustion Systems
- Biomass Fueled Cogeneration Systems
- Biomass Gasification Systems
- Landfill Gas-Based Technologies
- Waste-to-Energy Systems

OTHER RENEWABLE ENERGY PRODUCTS AND SERVICES

- Alternative/Renewable Fuel Vehicles and Transportation Fuels
- Waste Heat Recovery Systems
- Renewable Energy Engineering and Design Services, Consulting, and Contracting Services

FOUR KEY ENERGY MARKET SECTORS

LIGHTING EFFICIENCY SHOWCASE



Lighting efficiency continues to be a dynamic growth market, and GLOBALCON attendees fully recognize the potential cost savings achievable via upgrading to efficient lighting products and practices. A recent AEE survey of its members found that more than 41% listed new lighting technologies as the highest priority for application at their facility in the

near future. High user satisfaction with lighting efficiency products may account for this statistic. Lighting efficiency products were rated good to excellent by 94% of respondents in another survey. Show visitors will benefit from exposure to a broad cross-section of lighting technologies, including:

LAMPS

- LED Lamps
- LED Tubes
- Metal Halide
- Low Wattage Metal Halide
- Color Improved High-Pressure Sodium
- Compact Fluorescent
- Twin Tube Fluorescent
- Quad Tube Fluorescent
- Cathode Cutout Fluorescent
- Fluorescent Reflector Lamps
- Halogen Incandescent
- Selective Coated Incandescent
- Low Wattage H.I.D. Lamps
- Instant Restrike H.I.D. Lamps
- Krypton-Filled Lamps

FIXTURES & OPTICS

- LED (Solid State Lighting)
- LED Fixtures
- Reflectors
- Daylighting
- Skylights

- Light Pipes
- Indirect Lighting Fixtures

LIGHTING CONTROLS

- Lighting Control Systems
- Photoelectric Controllers
- Motion Sensors
- Sound Detectors
- Ultrasonic Sensors
- Automatic Dimmers
- Electronic Switches

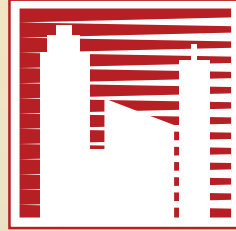
BALLASTS

- Dimmable Ballasts
- Electronic Instant-Start Ballasts
- Heater Cutout
- HPF Ballasts
- Power Quality Products

LIGHTING SERVICES

- Software Products
- Preventive Maintenance Management Services
- Lamp & Ballast Disposal Services

PLANT ENGINEERING & FACILITIES MANAGEMENT SHOWCASE



Plant engineers and facility managers spend billions of dollars a year on projects involving operational improvements, plant upgrades, maintenance, and facilities renovation and construction. GLOBALCON will bring you face to face with those who make critical buying decisions for such projects, and who must, in the process, find strategies to minimize downtime and maximize cost-effective operation. This is an exceptional marketing venue for:

FACILITIES MANAGEMENT, MAINTENANCE, PRODUCTION

- Power Quality
- Insulation
- Lighting Maintenance
- Machine Tools and Accessories
- Maintenance and Repair Services
- Lubricants and Polymer Compounds
- Roof Repair and Replacement
- Storage Tanks
- Testing and Inspection Systems
- Protective Coatings and Corrosion Control
- Labels, Tapes, and Signs
- Roll-up Doors
- Plant Engineering and Testing Services

ONLINE AND SOFTWARE BASED FACILITY MANAGEMENT

- Computerized Maintenance and Management Software (CMMS)
- Maintenance, Repair and Operations (MRO) Software
- Facilities Management Software
- Project Management Software
- Life Cycle Costing Software
- Building Energy Simulation Software
- Demand Forecasting Software
- Process Control Software
- Automation Software
- Web-Based Facilities Management Services
- Web-Based Maintenance Management
- Web-Based Building Automation
- Web-Based Load Management

HIGH-PERFORMANCE FACILITY DESIGN AND RETROFIT

- Green Building Contractors
- Performance Contracting Services
- Project Financing and Management Services
- Federal and State High-Performance and Green Building Resources

INDOOR ENVIRONMENTAL QUALITY

- Air Filtration and VOC Control Systems
- Air Monitoring and Sampling Systems
- Toxic Mold Detection and Removal
- Odor Control Systems
- Remediation Services
- Environmental Laboratories and Testing Services
- Dehumidifiers
- Consulting/Contracting Services

WATER CONSERVATION

- Flow Controls
- Water Conserving Boilers and Steam Systems
- Cooling Equipment Retrofits
- Multipass and Closed Loop Cooling Towers
- Water Conserving Fixtures
- Waterless Urinals
- Leak Detection and Repair

FIRE PROTECTION & SECURITY

- Emergency Lighting/Exit Signs
- Fire Detection Systems
- Security Systems and Services

INSTRUMENTS, CONTROLS, AND TELECOMMUNICATIONS

- Data Collection Devices
- Measuring/Metering Instruments
- Flow Measurement
- Sensors and Transducers
- Silencing Equipment
- Testing Equipment

INDUSTRIAL ELECTRICAL SYSTEMS

- Batteries, Chargers, and Controls
- Distribution Systems
- Protective Devices and Enclosures
- Generators
- Metering and Timing Devices
- Wire and Wiring Devices
- Motors and Drives



Attendees look to GLOBALCON exhibitors as the industry's prime providers of the energy-related products and services they need.

HERE'S A PARTIAL LISTING OF RECENT GLOBALCON EXHIBITORS...

1 Stop Enterprises	CDI Meters, Inc.	ENE Systems Energy	Hutchinson Mechanical	MuoviTech	Socomec
38 Zeros	Center for Building	Advisors	Services	NALMCO	Solar Turbines Incorporated
3M	Knowledge at NJIT	ENERActive Solutions	Hylite LED Lighting	National Grid	South Jersey Energy
ABB Lighting, Inc.	Choice Energy Services	ENER-G Rudox	IBM	National Resource	Solutions
Advance Thermal Corp.	CIMCON Lighting, Inc.	Energenic	ICM Controls Corp.	Management, Inc.	Spartan Peripheral Devices
Advanced Cooling	Cimetrics, Inc.	Energy Analysis Group	ICONICS	Nedap, Inc.	Spire Metering Technology
Technologies, Inc.	CLEANLIFE Energy LLC	Energy Design Service	ICS Corp.	Neolnsulation	Sprague Operating
Advanced Power Control	CLEAResult	Systems	IFMA / Greater Philadelphia	NG Advantage, LLC	Resources, LLC
Advanced Radiant Systems, Inc.	Co-Energy America	Energy Management	Chapter	Nighthawk Controls	Stebbins Duffy, Inc.
AE LIGHT	Competitive Energy Services	Collaborative	Ilios Dynamics	NJ's Clean Energy Program	Stewart & Stevenson Power
Aegis Energy Services, Inc.	Con Edison Commercial &	Energy Management	Illuminations, Inc.	NLR, Inc.	Products, LLC
AEMC Instruments	Industrial Energy Efficiency	Consultants, Inc.	INFODEV EDI, Inc.	Northeast Energy Systems	Sunbelt Rentals
Agera Energy	Program	Energy Solutions	Intellidyne LLC	Northeast Lock Corp.	Superior Lighting
Air Monitor Corporation	Concord Engineering Group	International, Inc.	Intellinox	Northern Energy Services, Inc.	Superior Radiant Products
Aircuity, Inc.	ConEdison Solutions	Energy Systems Technologies	International District Energy	Notch Mechanical Constructors	Sustainable Energy Fund
Airius, LLC	Constellation, an Exelon	Energy Transfer Solutions,	Association / IDEA	NuEnerg	Synapse Wireless
AirXchange	Company	Inc.	IPKeys Power Partners	Obvius	Synergy Electrical Sales
Ameresco	Continental Control	ENERGY worldnet, Inc.	IR-TEC America, Inc.	ONICON Incorporated	Talen Energy
Amerex Energy Services	Systems, LLC	enerlinc	I-Star Energy Solutions	Onset	Taylor & Francis
American Energy Solutions, Inc.	Cooney Coil & Energy, Inc.	ERG Lighting	Jeremias, Inc.	OpTerra Energy Services	TE Connectivity
American Lamp Recycling, LLC	Cooney Freeze Block Coils	eSight Energy Inc.	Johnson Controls	Orion Energy Systems, Inc.	TechniArt, Inc.
American Plant Maintenance	Cooper Power Systems	Eti Solid State Lighting, Inc.	Johnson Matthey Stationary	Osram Sylvania, Inc.	Tecogen, Inc.
American Power Solutions	Copper Development	EverLast Lighting, Inc.	Emissions Control,	PC&S, Inc.	The Burns Group
American Window Film	Association	FacilityConneX	LLC/SEC	PCI Solar	ThermaX, Inc.
Amerlux	CopperTree Analytics	FLEX Lighting Solutions	Juice Bar EV	PECO Smart Ideas	ThermaXX Jackets
Anchor Insulation Company	Crom Corporation, The	FlexEnergy, Inc.	KGS Buildings	Pfister Energy	ThinkLite, LLC
Apogee Enterprises, Inc.	Current, powered by GE	FLEXIM AMERICAS	Kinsley Group	Philadelphia Gas Works	Transco Products, Inc.
ARMM Associates, Inc.	DAE Controls	Corporation	KMC Controls	(PGW)	Transformative Wave
ARMstrong International	Daikin Applied	Flow Control Industries, Inc.	Kopa Group, LLC	Phoenix Controls	Triacta Power Solutions
ASHRAE / Boston Chapter	Daintree Networks	Flow Tech, Inc.	Kraft Power Corporation	PlugAudit, LLC	Tri-M Group, LLC, The
Association of Energy	Davidge Controls	Fluid Conservation Systems	Leidos Engineering, LLC	Pond & Company	TriState HVAC Equipment,
Engineers / AEE	DEIF, Inc.	Frank I. Rounds Company	LFE Solutions, Inc.	Powerhouse Equipment	LLP
ATAS International, Inc.	Delta Connects	FuelCell Energy, Inc.	LG Electronics — LED	PowerWise Systems	U.S. EPA / Region 3
Auburn Manufacturing, Inc.	Delta Controls	G&G LED	Lighting	Preload	UGI Energy Services
Automated Building	Delta Cooling Towers, Inc.	Gallagher Fluid Seals, Inc.	Limbach Company, LLC	Pritchard Brown, LLC	United Rentals
Systems, Inc.	Delval Equipment	GDF SUEZ Energy Resources	Luce, Schwab & Kase, Inc.	Quadlogic Controls	Urell
B2Q Associates, Inc.	DENT Instruments	NA, Inc.	Lunera Lighting	Corporation	USGBC / Massachusetts
Belco Pipe Restoration	Digital Lumens	GenServe, Inc.	Lutron Electronics	R-50 Systems, LLC	Chapter
Belimo Americas	Direct Energy Business	Global Energy Services	LVR Energy & Mechanical	Ransome CAT	Vaisala, Inc.
Benjamin Electric Company	DN Tanks	Gourley Company	Magnelab, Inc.	Regency Lighting	Value Lighting
Bes-Tech, Inc.	Doosan Fuel Cell America,	Granite City Electric Supply	Martin Energy Group	Regency Spray Foam	Vergent Power Solutions
BidURenergy, Inc. (BUE)	Inc.	Graybar	Massachusetts Clean Energy	Technologies, Inc.	Veris Industries
Big Ass Solutions	Dresser-Rand	GS Dunham	Center	Reliable Controls	ViriBright Lighting, Inc.
Bractlet	Dyson Airblade	Guardian Energy	Massachusetts Maritime	RemPhos Technologies	WCR, Inc.
Brightergy	Eaton	Management Solutions	Academy	RetroCool Energy	The Weishaupt Corporation
Broad U.S.A., Inc.	EcoClear, LLC	Heat & Frost Insulators	Measurlogic, Inc.	Services, Inc.	WGL Energy, Inc.
Budderfly LLC	Ecova	Labor Management	Mechanical Ingenuity Corp.	Rexel Energy Solutions	Wilkinson Companies, The
BuildingIQ	ELB Electronics, Inc.	Cooperative Trust	Melink Corporation	Russelectric	World Alliance for
Burns Engineering, Inc.	Electrical Systems Solutions	High-Profile Monthly	Melink Intelli-Hood	Rypos	Decentralized Energy /
Byram Laboratories, Inc.	Electro Industries /	Hobart Corporation	Metrus Energy	Sander Mechanical Service	WADE
CALMAC	Gauge Tech	Horizon Energy Services	Mid-Atlantic CHP Technical	Satec, Inc.	YUSEN Associates
Camfil	Elite Energy Engineering	Hot Logic, LLC	Assistance Partnership	Schneider Electric	ZOO Fans
Capstone Distributor, E-Finity	Elliott-Lewis Corporation	Howard Lighting Products	Miller & Chitty Co.	Schwank USA, Inc.	
Distributed Generation	EMCOR	Hubbell Control Solutions	Milton CAT	Shannon / INSULTECH	
Capstone Turbine	Emme Controls	Hughes Environmental	Mitsubishi Electric Cooling	Siemens Industry, Inc.	
Carrier Service	ENE Systems	Engineering	& Heating	simuwatt by concept3D	

Above list is a partial listing of recent GLOBALCON exhibitors and is intended to serve as a sample.

GLOBALCON SPONSORSHIP PACKAGES

• Premium Sponsorships

Host, Diamond, Platinum, Gold, Silver, and Bronze sponsorships include conference registration packages, booth space in the show, and more.

• Onsite Event Sponsorships

Receive onsite recognition by sponsoring an attendee luncheon, coffee, reception, other function, or onsite item.

For details and cost information, contact Lauren Lake at (678) 447-5083, ext. 211, or email her at lauren@aeecenter.org



Promoting and advertising your show participation.

Reach attendees before, during, and after the event!

Join the conversation: #GLOBALCON @AEE

PROMOTIONAL OPTIONS

Enjoy a free company listing when you make your show reservation early!

Reserve your booth space by September 22, 2016, and you can have a 50- to-60 word descriptive company listing in the pre-show print-out-at-attendee promotion. Your listing will also appear online on the show website, www.globalconevent.com/exhibit.

Add your logo and company link.

Basic: For just \$150, augment your free online listing by adding your company's logo and link to the show website. Enhanced: For \$325, include your company's link and logo online, as well as on the official show mobile app available to show attendees.



Add social media links online.

For \$95, include up to three links under your online company listing to promote your social media pages, including LinkedIn, Facebook, and Twitter.

Free custom mailing program.

As an exhibitor, you can provide us with up to 100 names and addresses of key customers and contacts before the show. We will mail a dynamic show attendance package to these VIPs on your behalf, including a conference registration discount and program details. We also offer free customer faxing opportunities.

For additional details about the above promotional opportunities, contact Katrinka Maddox at (770) 279-4388, or email kat@aeecenter.org

ADVERTISING OPTIONS

Advertise in the Onsite GLOBALCON Exhibit Hall Directory.

The GLOBALCON Exhibit Hall Directory is given out onsite to key prospects you want to reach, including conference attendees, expo visitors, and seminar delegates. This official show directory contains the exhibitor list, floorplan, special events, exhibit hall workshop schedule, and more show details. Ads are available in the following sizes: *Business Card* (\$395), *Quarter Page* (\$850), *Half Page* (\$1350), and *Full Page* (\$2,600).

Buyer's Guide listing.



You can have your company's listing appear in the online *Buyer's Guide* database before the event, and in the PDF *Buyer's Guide* listing that is featured in the GLOBALCON Conference Proceedings CD. You can view some sample listings at www.energyvortex.com (select *Buyer's Guide*). The reduced fee for exhibitors for a basic listing is \$195 (regular fee is \$495). Or you may wish to upgrade to an enhanced listing which includes one product photo for \$295 (regular fee is \$595).

E-Newsletter options.

GLOBALCON Show Newsletter is an e-newsletter sent out to attendees and prospective attendees prior to the event giving show updates. *Energy Facilities Power Newsletter (EFPN)* is a monthly e-newsletter that reaches AEE members, AEE certified professionals such as CEMs, CEAs, and BEPs, as well as pre-registered show attendees.

For additional details about the above advertising opportunities, email Jacqueline Fraga at jacqueline@aeecenter.org

PROMOTIONAL TIPS FOR EXHIBITORS.

1. Add the GLOBALCON event to your website or calendar of events to let customers know where they can see you.
2. Leverage social media outlets to generate buzz for your company's product or service. Offer a free Expo pass to visit your booth.
3. Be sure to mention the event in e-newsletters, company blogs, product bulletins, direct mail, or other customer/prospect outreach programs.
4. Provide free Expo passes for sales reps to hand out electronically or at face-to-face meetings (both electronic and hard copies provided).
5. Hand out free Expo passes at other customer meetings, training programs, and live events.

SHOW MARKETING YOU CAN COUNT ON!

GLOBALCON is promoted with over 700,000 client invitations presented in diverse ways:

- ✓ 17,000 AEE Membership and Chapter Outreach
- ✓ 30,000 Announce the Show Postcards
- ✓ 40,000 Exhibitor Prospectus Mailings
- ✓ 50,000 Preshow Brochures
- ✓ 75,000 Final Conference Show Newspapers
- ✓ 30,000 AEE Journal Advertisements
- ✓ 160,000 Subscribers in Trade Publications
- ✓ 200,000 Dedicated Attendance Email Campaign
- ✓ 15,000 Banner Ad Impressions
- ✓ PLUS Press Releases via Newswire and Social Media Outreach

Use the form on page 8 of this brochure to reserve your exhibit space in GLOBALCON 2017 today!
VISIT GLOBALCON's WEBSITE: www.globalconevent.com/exhibit

GLOBALCON 2017 EXHIBIT SPACE RESERVATION FORM

Reserve early to assure the best location!

YES, please reserve exhibit space for our use at GLOBALCON 2017, March 22-23, 2017, to be held at the Pennsylvania Convention Center in Philadelphia, PA. We understand booth space is available in multiples of 10' x 10' at a cost of \$2750.

Number of 10' x 10' spaces desired: _____ @ \$2750 each = amount due: \$ _____

YES, also please reserve our:

List link and logo on the show website @ \$150 = amount due: \$ _____

Your web address: www. _____

Note: logo should be sent in Adobe Illustrator .eps format.

Link and logo on website + on mobile app @ \$325 = amt. due: \$ _____

Social media links on show website @ \$95 = amount due: \$ _____

Buyer's Guide listing @ discounted rate of \$195 = amount due: \$ _____

Enhanced Buyer's Guide listing (includes product photo)

@ discounted rate of \$295 = amount due: \$ _____

Exhibit Hall Directory ad (check ad size below) = amount due: \$ _____

(OFFICIAL DIRECTORY DISTRIBUTED TO SHOW ATTENDEES.)

\$395 Business Card Ad \$850 Quarter Page Ad

\$1350 Half Page Ad \$2600 Full Page Ad

TOTAL AMOUNT DUE: \$ _____

Booth space(s) preferred:

1st Choice _____ 2nd Choice _____ 3rd Choice _____

We will display these products or services: _____

Indicate up to 3 competitors whose booths you prefer not to be adjacent to your exhibit:*

1. _____ 2. _____ 3. _____

*WE WILL TRY BUT CANNOT GUARANTEE TO MEET YOUR REQUEST

Name _____

Title _____

Organization _____

Street Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

We have read, understand, and agree to the contract terms and conditions.

X

Authorized Signature of Applicant (required)

Date

Full payment enclosed: \$ _____

50% payment enclosed: \$ _____

Make check payable in U.S. funds to AEE EXHIBITS.

PAYMENT: Check enclosed Bill company (P.O.-if used-must be attached)

Bill credit card in the amount of \$ _____

VISA MasterCard American Express Discover

Credit card number _____

X

Authorized Signature of Cardholder (required)

Expiration Date

Credit Card Billing Address (where credit card bill is sent)

Name on Card (print) _____

Street Address _____

City/State/Zip _____

RETURN TO: GLOBALCON 2017

P.O. Box 1026, Lilburn, GA 30048

Phone Ashley Clark, Exhibit Manager:
(770) 279-4392 or Fax (770) 381-9865

GLOBALCON 2017 CONTRACT TERMS

As an Exhibitor in the show, we hereby agree to conduct business in a professional manner, to observe the regular hours of the exposition, and to the following terms and conditions:

1. Exhibitors will indemnify, defend, and hold the Association of Energy Engineers (AEE), Show Management and its contractors, show hosts, sponsors, and cosponsors, and the Pennsylvania Convention Center harmless from any claims, losses, expenses, (including attorneys' fees) and liability arising in connection with the "Association's" meeting being held at the Pennsylvania Convention Center, Philadelphia, PA, March 19-24, 2017. Exhibitor agrees to make no claims whatsoever for loss, theft, damage, destruction of goods; nor for any injury to himself or employees while in the exposition quarters; nor for any damage of any nature, including damage to his business, nor for any loss resulting from labor disputes, acts of God or nature, or any action of any nature of AEE and Show Management. Force Majeure: In the event the Exhibit Hall or any part of the exhibit area thereof is unavailable whether for the entire event, or a portion of the event as a result of wind, fire, flood, tempest, act of God or nature, or any other such cause or as a result of governmental intervention, malicious damage, acts of war, acts of terrorism, strike, lockout, labor dispute, riot or any other cause or action over which Show Management has no control, or should Management decide that because of any such cause it is necessary to cancel, postpone, or resite this show, AEE, Show Management, Host, and Sponsors shall not be liable to indemnify or reimburse the Exhibitor in any respect of any damage or loss, or booth fees, direct or indirect, arising as a result thereof.

2. Upon submitting booth contract we understand booth spaces are non-cancelable and we agree to adhere to the cancellation policy terms (No. 8). If we cancel, we will be charged a minimum 50% of the published booth fee for the number of spaces we have contracted.

3. Exhibitors are advised to carry floater insurance to cover their exhibit material against damage and loss and public liability insurance to cover against injury to the Exhibitor, its staff, and to injury to others. All property of Exhibitor is understood to remain under its custody and control in transit to and from and within the confines of the exhibit area and Exhibitor shall maintain insurance covering Exhibitor's property. Exhibitor shall also carry comprehensive general liability and property damage liability and statutory Workmen's Compensation with employers' liability. Appropriate Certificates of Insurance shall be furnished by Exhibitor upon request by Show Management or its contractors. Obtaining insurance and amount of insurance remains solely the responsibility of the Exhibitor.

4. In island spaces with aisles on all four sides, overhead panels or "bridge type" construction may be permitted. No exhibit shall be permitted to interfere with a neighboring exhibit. Island exhibits must not include a back wall that blocks visibility of neighboring booths. In-line booth side-dividers of a height in excess of 36" must not extend further than three (3) feet out from the back wall. Booth walls or equipment displayed must not exceed eight (8) feet in height. Any exceptions must first be approved by Exhibition Management. Exposed/unsightly portions of booth may be ordered "masked" by Show Management - the expense for which is the sole responsibility of the Exhibitor. Carpeting of exhibitor's booth space is required at exhibitor's expense. AEE retains the right to change the expo floorplan and Exhibitor's booth location without prior notice.

5. Internet advertising is available to current Exhibitors who have submitted at least a 50% booth deposit. Special exhibit/package rate reflects a significant discount off of regular Internet advertising rates and may not be combined with any other offers. AEE reserves the right to reject advertising for any reason whatsoever.

6. All exhibits must be set up by 5:00 pm the evening prior to the opening of the show. Booth space not set up and claimed by the evening prior to the show opening will be forfeited and may be re-assigned by Show Management at its discretion. AEE reserves the right to force set an exhibitor's booth if freight has been delivered or remove freight from the floor prior to show opening. All charges will be applied to the exhibitor's account.

7. Regulations and Compliance: No explosives, fuel, combustibles, or hazardous materials, decorative materials not fireproof nor flameproof, or any materials or substances deemed hazardous under applicable fire regulations may be brought into the Exhibit Hall. Exhibitor must observe all union regulations in force in the Exhibit Hall and use qualified personnel for services. All Exhibitor's electrical, pneumatic, and hydraulic equipment must meet requirements of all applicable electrical and safety codes.

8. Cancellation, change of space, change of Exhibitor information, and refund policy:

(a) Exhibitor agrees to notify Show Management in writing if it needs to change its booth size, change its company listing and/or contact information, as well as if it needs to cancel out of the show.

(b) Written cancellation received by Exhibit Manager more than 120 days prior to the opening date of the show, cancellation fee of 50% of total booth cost (Internet and directory ads are non-refundable) will be assessed.

(c) Written cancellation received within 60 to 120 days prior to the opening date of the show, cancellation/penalty fee of full amount of booth cost (Internet and directory ads are non-refundable) will be assessed regardless of cancellation notification, and no refund will be made.

(d) Written cancellation received less than 60 days prior to the opening date of the show, total payment for the booth space (Internet and directory ads are non-refundable) is due regardless of cancellation notification, and no refunds will be made.

(e) If an Exhibitor decreases its booth size from the original contract, it will be deemed a cancellation for the booths decreased, and the show's cancellation schedule will apply. Exhibitor agrees to immediately notify AEE Show Management in writing prior to the show of any changes in company profile. Upon submitting the reservation/contract form, exhibiting company is liable for payment for applicable booth space fee. No refunds or transfers of Exhibitor funds are permitted. In case of a dispute, the governing laws of Georgia will apply. Any legal or collection-related costs incurred by Show Management resulting from delinquent payment by Exhibitor will be paid by Exhibitor.